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almatera
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Portfolio

Archive

Crafted by
zamkara

Prepared by
Almatera Incubator

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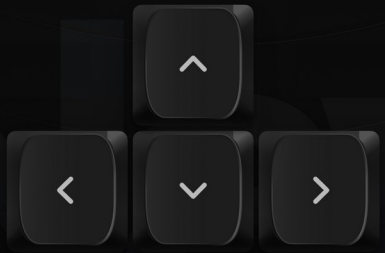
”

An accumulation of ego and creativity,
sharpened by consistency.



Almatera's a product of a whole ass product cooked up in the Tera Incubator straight up supervised and followin' every rule I've laid down just to shut up all the copium addicts wonderin' 'bout me.

Create a collection of works for portfolio

Cancel

Generate

Reach Out

About me

resume.pdf ↗

zamkara's a five-year blend of design and engineering, forged inside open-source workflows and battle-tested in the Open Collective ecosystem. I build UI/UX and design systems that move fast, stay clean, and don't collapse under real use. Fluent in unix* like, fluent in flow—mixing design instinct with engineering logic to keep things minimal, coherent, and actually usable. I design for people, build in the open, and keep iterating until the system shuts up and works.

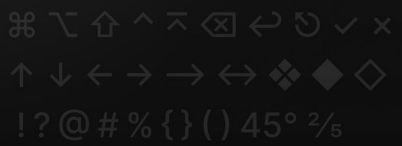
Software use

Ps Ai Id Jitter

compose to say hello

hi@zamkara.uk

Table of Content



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Semi Bold	AaBbCcDdEeGgNn 1234567890
Bold	AaBbCcDdEeGgNn 1234567890
Extra Bold	AaBbCcDdEeGgNn 1234567890
Black	AaBbCcDdEeGgNn 1234567890

0.1 Summary

Summary 03

0.2 Experience

Working experience 04

0.3 Projects

Working result 05

03

This document is divided into three main sections. Click to jump directly to the referenced bibliography.

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almatera

Almatera's a product of a whole ass product cooked up in the Tera Incubator straight up supervised and followin' every rule I've laid down just to shut up all the copium addicts wonderin' 'bout me.

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Bold	**AaBbCcDdEeGgNn 1234567890**
Extra Bold	**AaBbCcDdEeGgNn 1234567890**
Black	**AaBbCcDdEeGgNn 1234567890**

Work Experience

Internship & Community

01 **KomodoOS ID** 2020 - 2024
Creative Core & Device Maintainer

02 **HorizonDroid** 2024 - 2025
Core Ui Designer

03 **Intermedia Amikom Purwokerto** 2022 - 2024
Creative Designer

04 **Damarin Indonesia** 2024 - 2025
Ui Designer

04 **Indivo ID** 2024 - 2025
Graphic Designer

04 **Eraspace ID** 2024 - 2025
Creative Event

Full Time track record

01 **PT.Rumah Photo Digital** 2020 - 2024
Graphic Design and IT Maintaince

02 **Ideas Measure** 2024 - 2025
Creative Designer

03 **Auctus Commerce** 2025 - 2026
Creative Designer

04 **Lezza Indonesia** 2025 - 2026
Senior Creative Designer

04

5+
Years Experience

250+
Project Completed

10+
Brand Handle

Selected works

AUCTUS
Lezza
Unilever
SKINFOOD 1957
NIVEA
LipIce
DAIHATSU
PRUDENTIAL
Mie Sedaap Instant
MS COSMETIC
sadewi
eraspace
Rabbit Habit
Taro
KOMODOOS INDONESIA
MSKIDS
Horizon Droid Android
E-LEARNING SYSTEMS AMIKOM PVT
DIGITAL FIBER NET

FRAME → WORK ON FLOW

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zamkara

Prepared by
Almatera Incubator

VISIT US
LEZZA.ID

The Concern Sejak awal Lezza Lahir dari suatu keyakinan, Bahwa kebaikan protein harus bisa dinikmati oleh siapa saja, dan kami wujudkan dengan formula baru dan kandungan daging yang lebih melimpah.

Expression

Lezza™

Creative Design → LEZZA

As part of the early generation, involved in rebuilding the foundation of LEZZA from the ground up → redefining printed materials, promotional assets, structural systems, and a wide range of supporting media, developed through a tightly controlled and continuously evolving process.

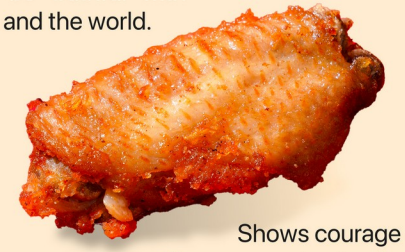
BRAVE

Brave is the primary core DNA of Lezza.
It is the starting point for how we behave, communicate, and show up in culture

Bravery is not loudness, bravery is clarity of intention, **Bravery is knowing who you are and standing there with pride.**

HONEST

Shows courage from the inside out.
The courage to be truthful with ourselves, others, and the world.



COOL

Shows courage on the outside
The courage to stand out not by trying hard, but by being effortlessly yourself

Lezza™
ENAKIN
MULUT LO!
Fuel for the
Brave Everyday
Hero
We believe that every step we take should always
"ENAKIN MULUT LO!" a bold mindset to keep trying, moving
forward, and doing many things every day.

Shows courage from the inside out. The courage to be truthful with ourselves, others, and the world.

Lezza™ | ENAKIN MULUT LO!

Celebrating efforts, inspire people to make things happen, disrupt in the best possible way.

Lezza
Lezza
ENAKIN MULUT LO!
Menurut Keyakinan Gue
NI ORANG MULUTNYA EMANG KEMANA-MANA!
NEW FORMULA
SUDAH COBA GAK ENAK? 100% UANG KEMBALI!
REAL MEAT
HIGH PROTEIN
LEZZA.ID

Lezza™
Lezza™
ENAKIN
MULUT LO!
REAL MEAT
HIGH PROTEIN
VISIT US
LEZZA.ID
HALAL
Sejak awal Lezza lahir dari suatu keyakinan, bahwa kebaikan protein harus bisa dinikmati oleh siapa saja, dan kami wujudkan dengan formula baru dan kandungan daging yang lebih melimpah.

SUDAH COBA GAK ENAK?
100% UANG KEMBALI!
*S&K Berlaku
REAL MEAT
HIGH PROTEIN
VISIT US
LEZZA.ID
HALAL
INDONESIA
Sejak awal, Lezza lahir dari keyakinan bahwa kebaikan protein harus dapat dinikmati oleh semua orang. Keyakinan ini kami wujudkan melalui formula baru dengan kandungan daging yang lebih melimpah.
pewarislezza

Lezza
HALAL
Lezza
ENAKIN MULUT LO!
REAL MEAT
HIGH PROTEIN
Lezza
LEZZA.ID
Lezza
Lezza
ENAKIN MULUT LO!
SUDAH COBA GAK ENAK?
100% UANG KEMBALI!
Lezza
ENAKIN MULUT LO!
REAL MEAT
HIGH PROTEIN
SUDAH COBA GAK ENAK?
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Lezza
ENAKIN MULUT LO!
REAL MEAT
HIGH PROTEIN
SUDAH COBA GAK ENAK?
100% UANG KEMBALI!
LEZZA.ID
Lezza
ENAKIN MULUT LO!
INI CIRENG FRIED CHICKEN
PERTAMA DI DUNIA
SUDAH COBA GAK ENAK?
100% UANG KEMBALI!
LEZZA.ID

Enakin Mulut Lo!

Built to speak directly, perform commercially, and scale across channels—without softening character or intent.

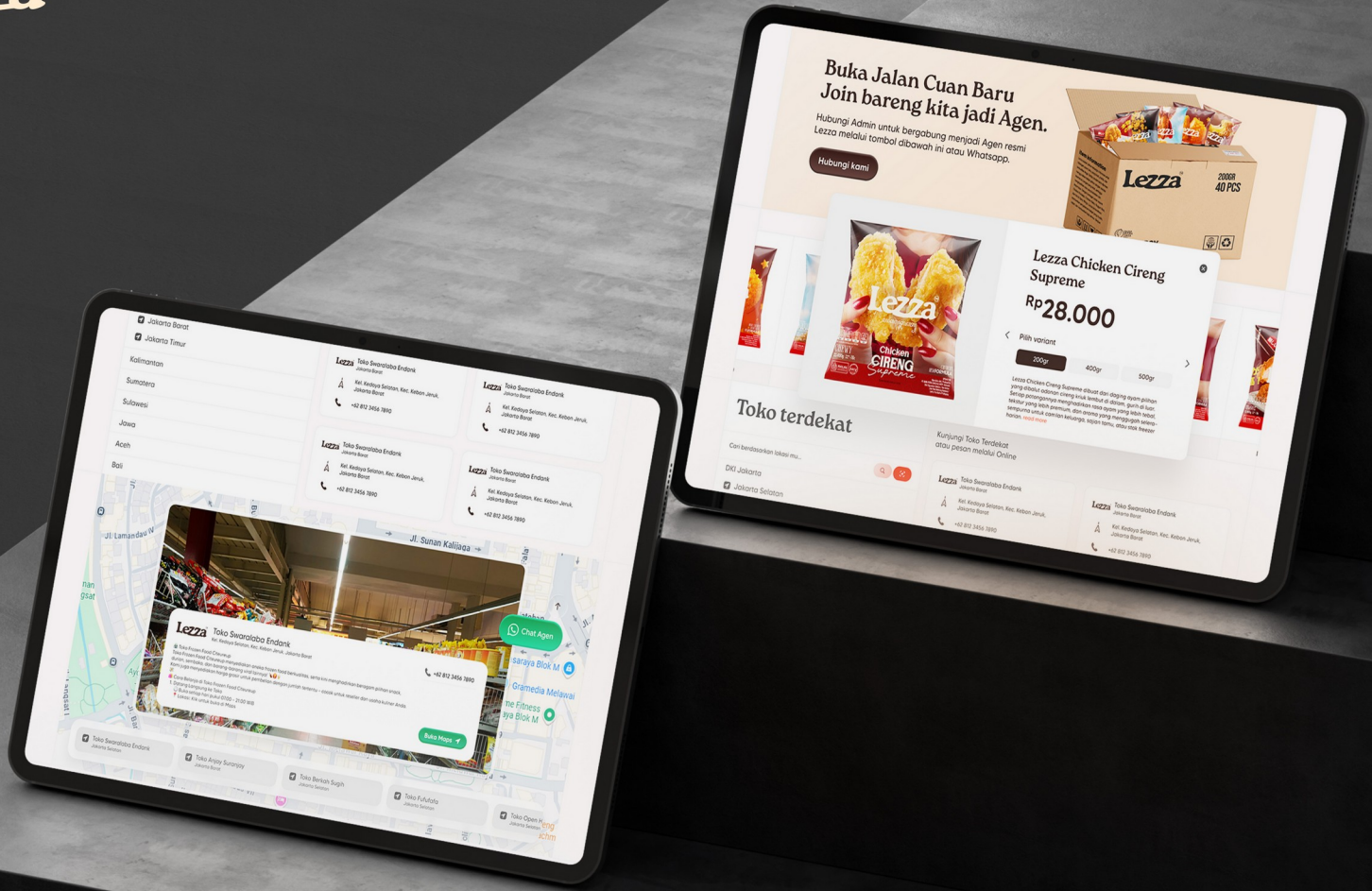
Lezza™

New

Expression Reconsidered

Bold in flavour, clear in intent. Expression sharpened to prioritise pleasure, familiarity, and repeat appeal—nothing unnecessary, nothing held back.

Lezza™


Buka Jalan Cuan Baru
Join bareng kita jadi Agen.
Hubungi Admin untuk bergabung menjadi Agen resmi Lezza melalui tombol dibawah ini atau Whatsapp.
Hubungi kami
Lezza Chicken Cireng Supreme
Rp28.000
Pilih variant
200gr
400gr
500gr
Toko terdekat
Kunjungi Toko Terdekat atau pesan melalui Online
Jakarta Barat
Jakarta Timur
Kalimantan
Sumatera
Sulawesi
Jawa
Aceh
Bali
Toko Swaralaba Endank
Chat Agen
Buka Maps

Auctus Commerce

auctus.id

Auctus your one-stop business enabler partner based in Indonesia

Crafted by

zamkara

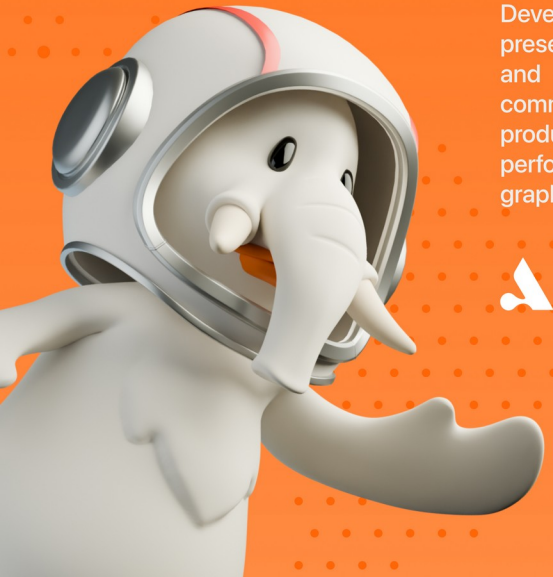
Prepared by

Almatera Incubator

Designing Better E-commerce

At first glance, just another creative. Until it isn't.

50+ projects. 30% stronger brand consistency.
25% faster workflows.
My journey with Auctus shaped me into a designer who blends creativity, technology, and measurable impact.



Developed and refined e-commerce product presentations, supporting product setup, iteration, and optimisation across marketplace and live commerce environments. Worked closely on product structuring, visual standards, and performance-led assets, alongside motion graphics for digital and social use.

AUCTUS

Stronger, More Focused Direction

AUCTUS

Modernised and optimised Auctus' main website to improve clarity, focus, and effectiveness across key e-commerce touchpoints.

A Broader Service Scope

AUCTUS

A refined presentation of expanded service capabilities, aligned to a stronger product direction. Structured to support business growth through more focused, modern, and integrated e-commerce solutions.

stampify.zamkara.uk

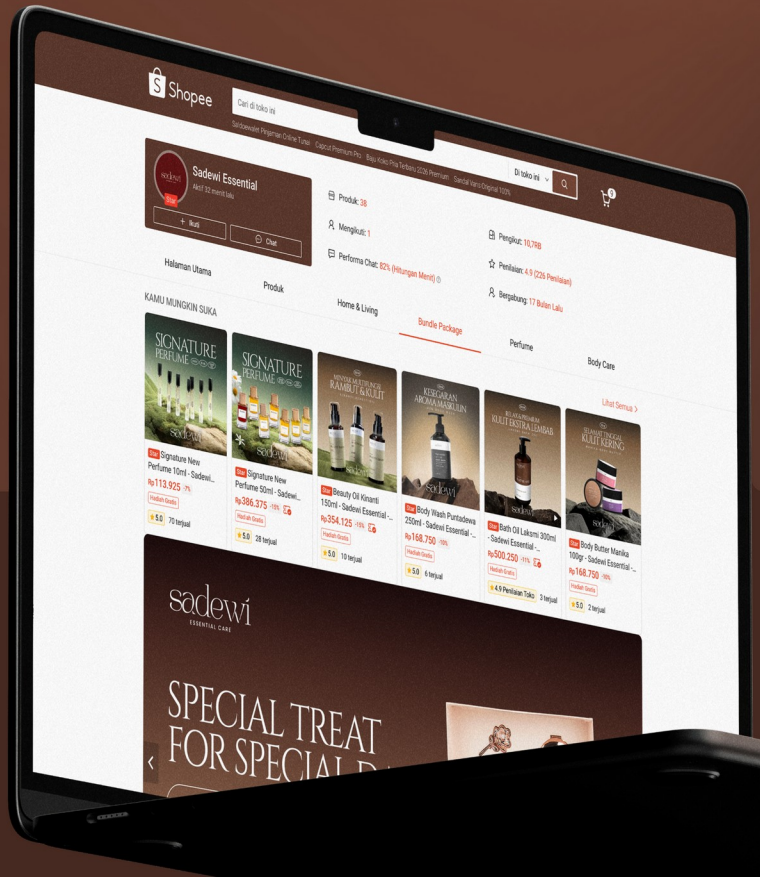
Design Faster Analyze better

Stampify is an internal tool that streamlines a seller's workflow → upload a SKU list and Drive links, and it automatically builds a clean catalogue.

75+
Online Store
Task Solved

1000+
help clean up
data every day

The Laundry module handles analysis—taking raw order and traffic exports (e.g., TikTok and Shopee), cleaning the structure, and producing consistent, readable reports. The point is simple: design faster by automating asset preparation, and analyse better by turning messy exports into clear, reusable data.



sadewi

Ecommerce Design → Sadewi

Rooted in narrative and nuance, this redesign brings structure to softness — balancing visual poetry with functional clarity to support meaningful commerce.

Taro®
Taro net
PETUALANGAN
SEAWEED
Taro net
PETUALANGAN
POTATO BARBECUE
Taro
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zamkara
Prepared by
Almatera Incubator

Taro

Creative Design → Taro.net

Visual development for Taro's E-Commerce and Live Streaming assets, designed to support engagement, conversion, and digital sales performance.

8.5%
comments, likes, gifts
Engagement Rate

4m 51s
Avg. Watch Duration

↑29K
Viewers

MARBOT IDOL

Creative Design → Wipol

Our Vixal Live reached up to 19K viewers with an average watch duration of 1m 5s, 2× longer than the category average proof that narrative-led storytelling amplifies conversion.

15%
comments, likes, gifts
Engagement Rate

1m 5s
Avg. Watch Duration

↑15K
Viewers

WIPOL

BERSIH TANPA GATOT

GERAKAN MASJID BERSIH

MS COSMETIC

Creative Design → MS COSMETIC

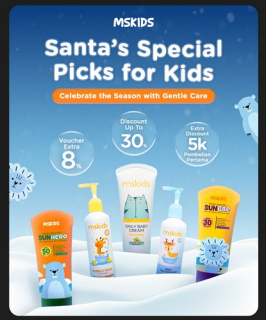
Live streaming initiatives focused on performance-driven storytelling, successfully translating content into measurable sales impact through audience reach, watch duration, and engagement.

15%
comments, likes, gifts
Engagement Rate

1m 5s
Avg. Watch Duration

↑15K
Viewers

MSKIDS
Spooky Bundle BOO!
Double Trouble Halloween Bundle!
30%
Rp133,000
25%
Rp172,500


MSKIDS
Santa's Special Picks for Kids
Celebrate the Season with Gentle Care
Voucher Extra 8%
Discount Up To 30%
Extra Discount 5k
Pembelian Pertama

MSKIDS
PAYDAY Deals!
13% OFF | EXTRA 6%
BUY NOW

MSKIDS
DOUBLE PROTECTION
DOUBLE DISCOUNT!
EXTRA 5% OFF
ORDER NOW

MSKIDS
Double Sehat Double Happy
11.11
Dari kulit sehat ke hati bahagia bareng MS Kids
BELANJA SEKARANG

MSKIDS
Holly Jolly Deals
Voucher Extra 9%
Discount Up to 30%
Free

Celebrate Kids Day with MSKIDS
HANYA UNTUK 10 PEMBELI TERCEPAT
BELANJA SEKARANG

MSKIDS
Extra 6%
Spesial Hari Anak Nasional

SKINFOOD
1957
20+ Campaign Crafted
GOLD CAVIAR
COLLAGEN PLUS
EYE CREAM
SKINFOOD
GOLD CAVIAR
COLLAGEN PLUS
SERUM
SKINFOOD
GOLD CAVIAR

Skinfood

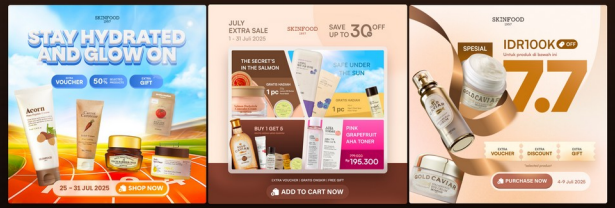
SKINFOOD
1957

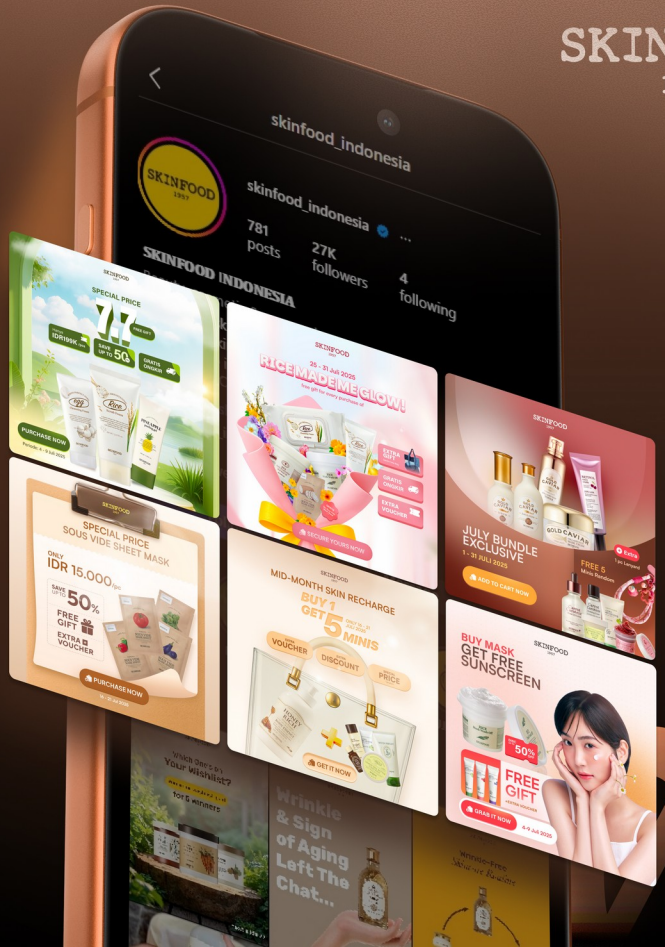
2025

skinfood_indonesia
SKINFOOD INDONESIA

781 posts 27K followers 4 following

Beauty, cosmetic & personal care
SKINFOOD skincare from Korea
#TreatYourSkinWithFood
🏆 1st Place in OLIVE YOUNG Awards





15+ Campaign Crafted

Lip Ice

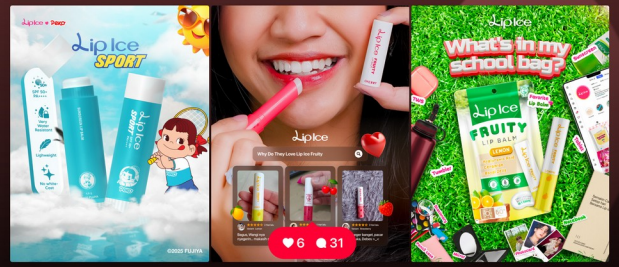
lipice_id

Lip Ice Indonesia

781 posts 27K followers 4 following

Health/beauty
Official Instagram Account of Lip Ice Indonesia
Beli produk Lip Ice disini 👇

2025



Lip Ice ♥ Peko

DAIHATSU

10+ Campaign Crafted

Daihatsu

DAIHATSU

2025

Prudential Health Campaign crafted across 5+ executions, blending vibrant visuals and cohesive storytelling to reposition health insurance as an accessible lifestyle choice while driving a 37% increase in engagement and lead inquiries.

Campaign Design

Ads Design

Lip Ice

Mie Sedaap Instant

miesedaapid

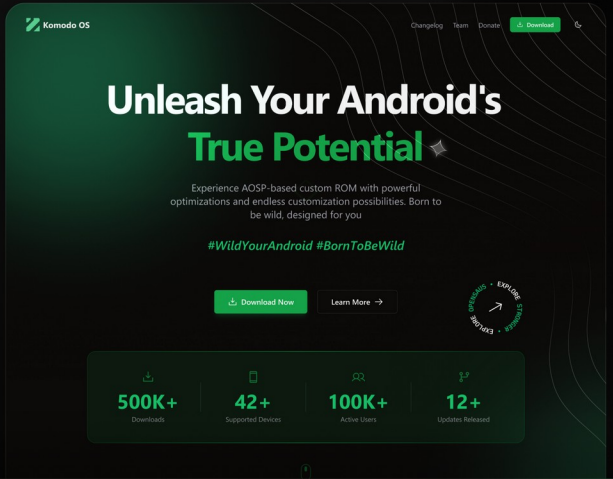
Mie Sedaap

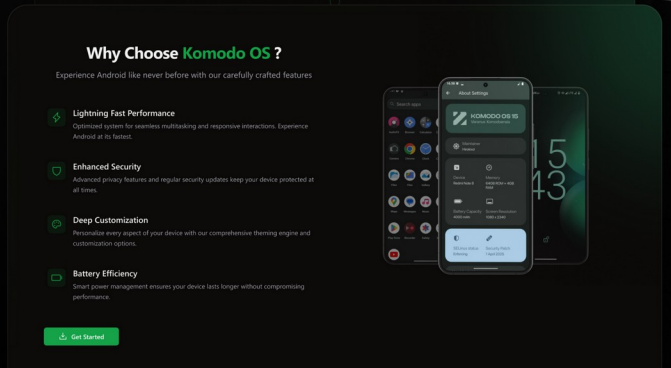
781 posts 27K followers 4 following

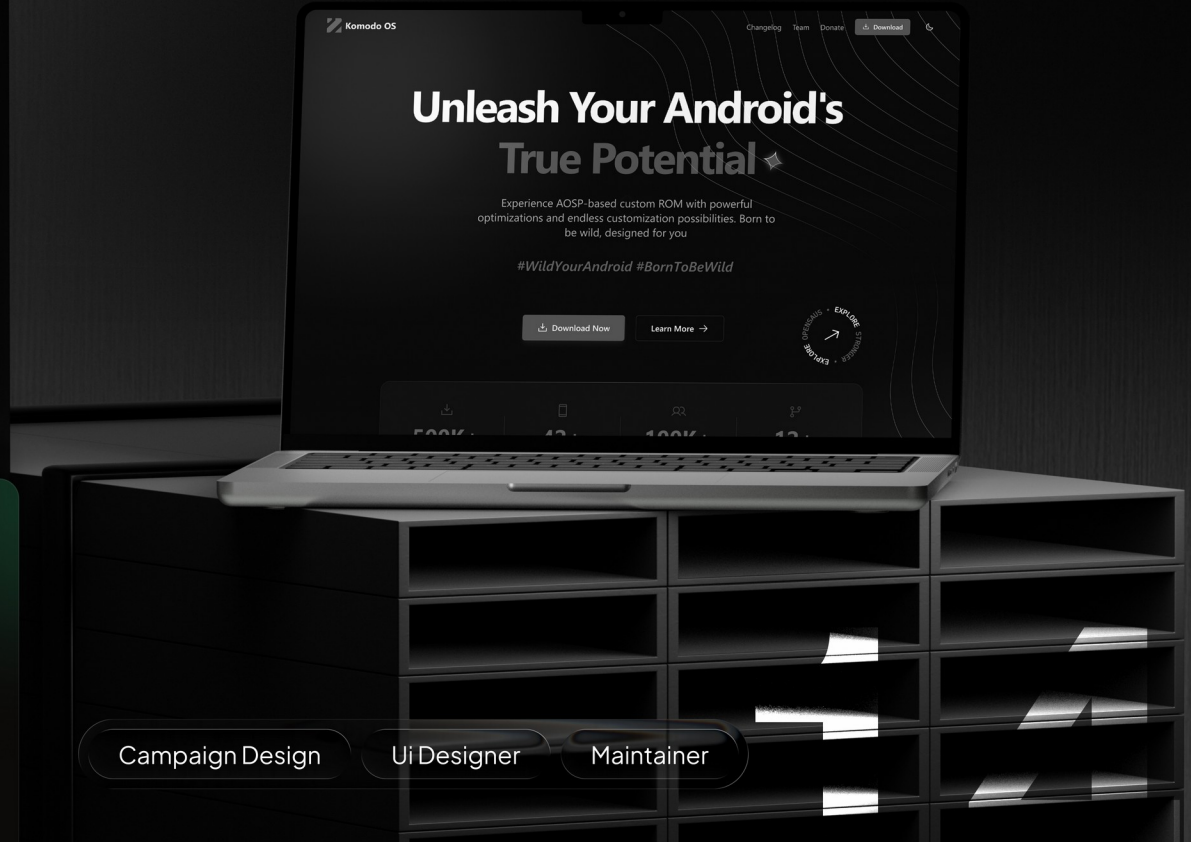
Instann Food
COME SEE MIE 2025
🚀Journey to the Ultimate Universe🚀

2025

KomodoOS







Campaign Design

Ui Designer

Maintainer

ELLS Gamification

Product Designer | Intern

E'LEARNING SYSTEMS AMIKOM PWT

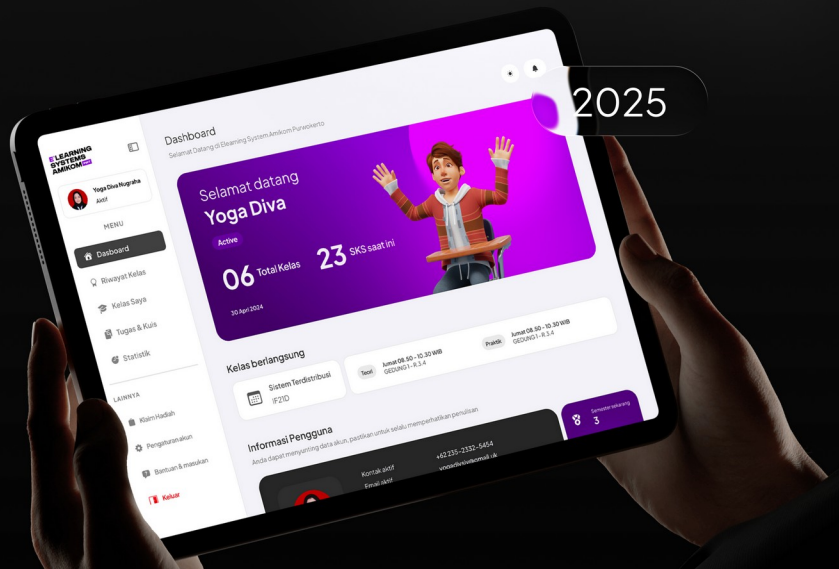
Amikom Purwokerto University

Intern

2025

Client (Year)	ells.amikompurwokerto.ac.id eunice.eu.org
Project Type	Ui Design & Design System
Availability	Final Development Stage
Objective	Develop a learning platform based on gamification
Impact	Increase student learning effectiveness and engagement

Software using



ELLS Gamification

Aa

+Jakarta Sans

Hijau Betawi / Jingga Bis Kota Kuning Gigi Balang / Biru Abang Pink None & City Collaboration.

Open-source Fonts for Jakarta City of Collaboration

ABCDEFGHIJKLMNOPQRSTUVWXYZ
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0123456789.

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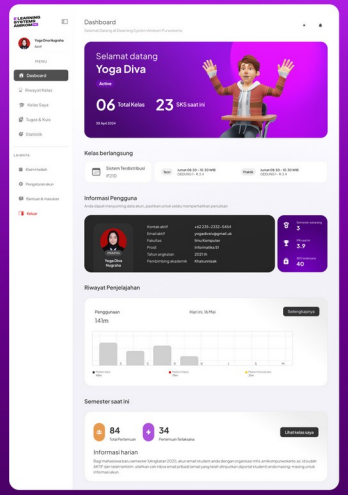
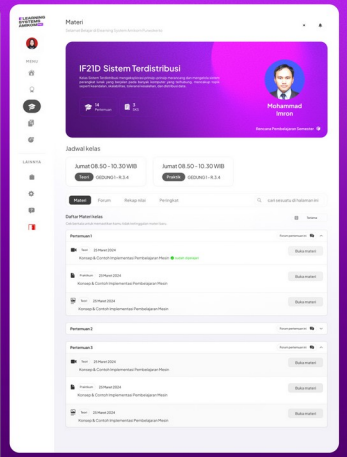
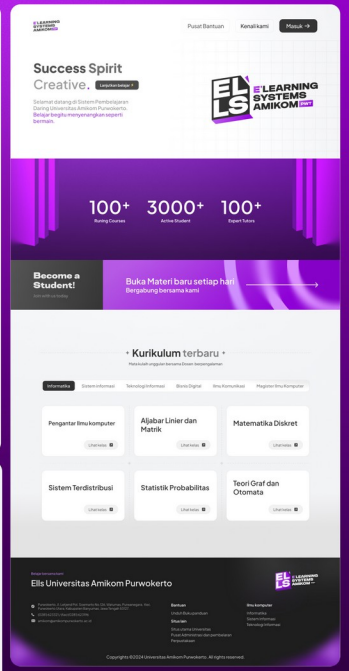
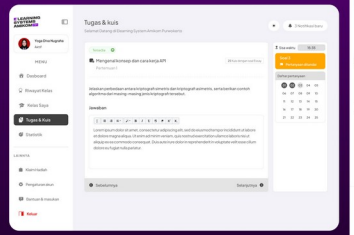
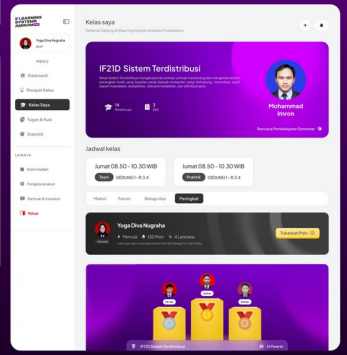
Bold	AaBbCcDdEeGgNn 1234567890
Extra Bold	AaBbCcDdEeGgNn 1234567890
Black	AaBbCcDdEeGgNn 1234567890

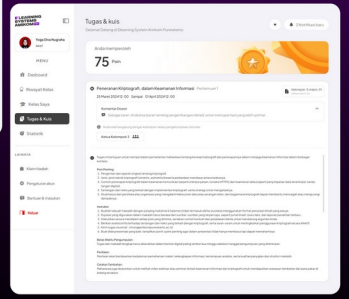












Eraspace

eraspace

Eraspace: Erajaya

Event Design

Client (Year)	Erajaya 2024 erajaya.com
Project Type	Event Design
Availability	All member
Objective	Design apparel for the annual event
Impact	Increasing appeal through modern design and suitable.

Software using

Guntur Fiber

DIGITAL FIBER NET

Digital Fiber Net

Campaign Design

Client (Year)	PC24 Telekomunikasi Indonesia 2024
Project Type	Media Print Promotion
Availability	End User
Objective	Designing Promotional Media for advertising
Impact	Increase market coverage by 25% with the right promotional.

Software using

HorizonDroid

Campaign Design | Ui Designer | Maintainer

HorizonDroind LABS

FOSS Community

Client (Year)	HorizonDroid 2024
Project Type	Social Media Design
Availability	Available for every build
Objective	Design banner & reforming Ui System
Impact	Adapted to optimal design and configurations

HorizonDroid is based on LineageOS. Currently support Android 15, with the latest security patches from Google.

Software using

zamkara.uk

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©Almatera Incubator,
JKT Wet Season 2026.

This portfolio didn't come out of nowhere — thanks to my close companions for the time, support, and shared moments along the way, and to everyone else who showed up, crossed paths, and left a mark, this sits here because of you too.

credits.zamkara.uk

Portfolio 2K26

Respect/*

For further inquiries, contact directly. ↘

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